

LONDON ASSEMBLY

Methodology:

- The survey was an online, self-selecting survey, conducted from 12 February 2021 to 9 March 2021.
- It was completed by 393 individuals.
- Minimum quotas for the survey were defined via an online 'sample size calculator', into which was inserted the population of London (defined as the total number of residents aged 18 and over in the 2011 Census – 6,362,547) and the desired confidence interval and margin of error (95 per cent and 5 per cent respectively). Based on these parameters, the number of survey responses required for a broadly representative survey of Londoners is 385.
- As survey responses are not guaranteed to be representative of the London population, our survey responses were weighted by ethnicity and, where needed, economic activity, to represent the London population as accurately as possible. Weightings were calculated using the 2011 Census. Whilst the Census is now dated, it is widely accepted as the most reliable source of demographic data and continues to be used by Government for policy and planning purposes.

Table 1: As a result of the Covid-19 pandemic do you want to move to a new home? (n=393)

	Percentage
Yes	43%
No	49%
Don't know	8%

Table 2: Where would you like that home to be:¹ (n=169)

	Percentage
Out of London	34%
In London (outer borough)	20%
In London (inner borough)	34%
Don't know	11%

Table 3: What is the likelihood of you moving to a new home within the next 12 months?¹ (n=169)

	Percentage
Definitely	22%
Probably	21%
Possibly	24%
Probably not	19%
Definitely not	12%
Don't know	2%

Table 4: What are the constraints for moving?^{2,3} (n=101)

	Percentage
Cost of moving	30%
Financial uncertainty	27%
Childcare and/or caring responsibilities	7%
Ties to current location	12%
Location of work	8%
Live in social housing	16%

Table 5: As a result of the Covid-19 pandemic, which of the following have become more important to you when thinking about where you live?⁴ (n=1,082)

	Percentage
A generally more spacious home e.g. room sizes	18%
Access to private outside space or access to more private outside space	19%
The number of bedrooms	5%
An additional bedroom for use as an office	12%
Living without people who are not part of your family	3%
Proximity to family and/or friends	7%
Proximity of local shops	8%
Proximity of health services e.g. doctors and dentists	3%
Proximity of schools	0%
Proximity of public green space e.g. parks, commons, woodland	14%
Proximity of community centres or other leisure activities	1%
Ability to walk and/or cycle to work	4%
Other	5%

¹ Question asked of those who responded 'yes' to wanting to move out of London.

² Question asked of those who would like to move but responded 'probably not' and 'definitely not' to likelihood of moving.

³ Respondents could select any that applied.

⁴ Respondents could pick up to three factors.